

## Collaboration Kit—I Will Always Love You

December 6, the husband of Missie Cook (<http://mdtdesigns.blogspot.com/>) contacted the stores where she sold her designs to let us know that she was losing the battle with brain cancer. As we waited and prayed it became obvious that we all were touched by her battle and her courage. Many of us have lost loved ones in the recently. We felt there just had to be some way to honor Missie and all of our loved ones and to commemorate their lives. The idea of the collaboration kit, “I Will Always Love You” was born of this determination.

The store profits from this collaboration kit will go to St. Jude Children’s Hospital. Customers will also be given the option to donate to a reputable charity of their choice and send in a receipt to gain the download links.

The color scheme for the kit



Papers and elements in the kit should be items needed to create layouts to honor loved ones who have passed on. Of course, there will be a need for the generic items such as ribbons, papers, bows, frames and the like. Tagger Art will also be included in the kit and there will be something in the final description of the kit that will identify how much of each is included.

All digital scrapbooking items are to be created at 300 ppi. Scrapbook papers are to be 12 inches square. Tagger Art papers are to be at least 800 pixels square. A quality check will be run all on all items and the sponsors reserve the right to ask designers to correct errors. If you wish to contribute both kinds of work, please keep them in separate folders.

All files should be named following this naming convention:

### **Designername\_alwayslvyou\_item.xxx**

An example of this naming convention would be: scrappycats\_alwayslvyou\_pp1.jpg

Please be sure to follow this rule and name your files. Files that are named simply bow1 or paper2 can be very confusing to the customer when using the kit. Also, please be sure your files are zipped up in folders.

Please do not create multiple copies of the same item in different colors. Choose only one or two colors for each item. Each paper should have a different texture overlay, and different pattern.

Each designer may only contribute up to 6 papers and 6 different elements. The reason for limiting how much designers can contribute is to ensure quality and that one or two designers do not overwhelm the kit with their contributions and overshadow the contributions of others.

When your contribution is completed, please send link of your part to:

[iwillalwaysloveyou@scrappymouse.com](mailto:iwillalwaysloveyou@scrappymouse.com)

DEADLINE to contribute to this collaboration is January 1.

The kit should be going on sale no later than January 10. It will be posted in the store at DigiScrapStation with a note in the description that customers may contribute to their choice of charity to receive the download links or may purchase it directly from the store with profits from the sale going to the St. Jude Children's Hospital. Other stores that are interested in hosting the kit may contact Nancy Wilkins at [iwillalwaysloveyou@scrappymouse.com](mailto:iwillalwaysloveyou@scrappymouse.com) Also, previews may be posted on blogs and other places with the note about contributing to a charity for download links. (A receipt will need to be forwarded to [iwillalwaysloveyou@scrappymouse.com](mailto:iwillalwaysloveyou@scrappymouse.com) as proof of the donation.)

## **Layout Contest**

In February, a layout contest will begin that will require the purchase of the kit. There will be no entry fee other than the purchase of the kit. While the contest is still in the planning phase at this time, there will be several rounds with various challenges for each round. A different prize will be offered for each round. Entrants will be allowed to choose which rounds they wish to enter, but only those who participate in all rounds will be eligible for the Grand Prize.